



**CARNEGIE
SCIENCE
CENTER**

One of the four Carnegie Museums of Pittsburgh

MEDIA ALERT

For Immediate Release

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MEDIA RELEASE

STORMFEST BLOWS INTO CARNEGIE SCIENCE CENTER

DEMONSTRATIONS AND HANDS-ON ACTIVITIES CELEBRATE WEATHER

PITTSBURGH, Feb. 23— Amidst the February snows, Carnegie Science Center is hosting StormFest, an annual educational weekend that celebrates extreme weather and Earth science, on Feb. 25 and 26.

Presented in partnership with California University of Pennsylvania, StormFest will explore the science behind weather through live demonstrations, activity stations, special guests, interactive shows, and more. Stations throughout the Science Center building will give visitors an opportunity to learn about science concepts first-hand, and to understand the causes of extreme weather and the impact it leaves behind. Friday's programs take place from 10 am–2 pm and are geared toward elementary and middle school students. Saturday's programs take place from 10 am–5 pm and are geared toward visitors of all ages. On both days, visitors can explore different weather-related careers such as meteorology and storm-chasing, and can engage in educational make-and-take activities.

"StormFest is always a hit with our visitors, and we are excited to continue our partnership with Cal U," says Jessica Lausch, director of Visitor Experience at the Science Center. "Weather and the environment are some of the most pressing issues of our time and we are able to provide education about these subjects in a really fun and exciting way. Our programs present big concepts to visitors by using familiar materials."

A special weather-related film, *Forces of Nature*, will be presented in the Rangos Omnimax Theater—Pittsburgh's biggest screen—on Friday and Saturday at 2:15 pm.

On Saturday, Feb. 26, WISH 99.7 radio will be onsite from 10 am- noon, and Fantastic Sams Hair Salons will join the fun from 10 am until 2 pm, with the mascot Fuzzy, hair braiding, a register-to-win promotion, treats, and coupons for free kids' haircuts. The Weather Channel's "Weather Dude" Nick Walker will be on hand to greet visitors and to perform his very entertaining show at noon and 3 pm.

All activities are free with museum admission, except for Omnimax movies and Laser Shows.

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Activity highlights include:

Demonstrations—Interactive shows and activities.

- *Wild Weather Adventure*, a life-sized board game that brings weather indoors!
- This show is guaranteed to be high voltage! Get up-close to lightening using a 9-foot Tesla Coil located in the Works Theater!
- Learn about the Earth's layers underneath your feet using a tasty cupcake!
- Make it rain and cause the drops to become bigger or smaller!
- See clouds form right before your eyes!
- Create a working battery by using a plain old lemon!
- Plus many more demonstrations located throughout the Science Center.

Make-and-Takes—Crafty fun for visitors of all ages!

- Be your own forecaster by creating your own weather map!
- Know which way the wind blows with your hand-made wind sock!
- Bring the sounds of the rainforest to Pittsburgh with your own paper rain stick!
- Plus many more make-and-takes including paper snowflakes, thermometers, lava lamps, and more!

More information, including schedules and a complete list of activities, can be found at CarnegieScienceCenter.org.

StormFest is sponsored by Cal U, WISH 99.7, and Fantastic Sams Hair Salons.

About Carnegie Science Center

Carnegie Science Center brings the world of science alive for visitors of all ages. One of the four Carnegie Museums of Pittsburgh, the Science Center features hands-on exhibits, three live demonstration theaters, a four-story Omnimax theater, Highmark SportsWorks[®], an interactive full-dome digital planetarium, a Cold War-era submarine moored on Pittsburgh's Ohio River, the world's largest and most comprehensive robotics exhibition, and a world-renowned model railroad display. Carnegie Science Center is located at One Allegheny Avenue on Pittsburgh's North Shore next to Heinz Field. Visit CarnegieScienceCenter.org, or call 412.237.3400 for more information.

About Carnegie Museums of Pittsburgh

Founded by Andrew Carnegie in 1895, Carnegie Museums of Pittsburgh is a collection of four distinctive museums dedicated to exploration through art and science: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum. In 2009, the museums reached more than 1.2 million people through exhibitions, educational programs, outreach activities, and special events.

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