



**CARNEGIE
SCIENCE
CENTER**

One of the four Carnegie Museums of Pittsburgh

MEDIA ALERT

For Immediate Release

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MEDIA ALERT

CARNEGIE SCIENCE CENTER LAUNCHES PHOTO CONTEST

PRIZES INCLUDE CASH AWARDS AND CARNEGIE MUSEUMS OF PITTSBURGH MEMBERSHIPS

PITTSBURGH, Feb. 15, 2011— Carnegie Science Center has launched The Art of Science, an online photography contest made possible by the support of Trib Total Media. The Art of Science invites amateur photographers of all ages to submit up to two photos that capture a scientific theme. Online submission opens on Tuesday, Feb. 15, and continues through Thursday, March 31.

The contest is open to all ages and offers cash prizes for first-place winners in three age categories: 12 and under, \$100; 13 through 17, \$250; and 18 and up, \$500. Winners will be selected by a panel of judges composed of six science and photography experts from southwestern Pennsylvania. All submissions will be featured on Trib Total Media's Contest webpage, where fans will be able to view the photos and vote for their favorites. A People's Choice prize will be given to the contestant in each age category with the most online votes. These winners will be awarded a one-year, family membership to Carnegie Museums of Pittsburgh. Online voting begins on Friday, April 1, and ends on Friday, April 15. All winners will be announced by May 1, 2011, on Trib Total Media's website: www.triblive.com.

Eligible photographs will capture scientific phenomena occurring either naturally or through human intervention. Photographs may display a weather scene, a microscopic image, an image showing force or energy, or an image from astronomy, mechanics, biology, physics, chemistry, cosmology, or any other scientific field. The challenge is to capture the essence and aesthetic beauty of a scientific phenomenon in a photograph that both communicates a scientific concept and is artistically significant.

Entrants must reside in western Pennsylvania, must not receive any income from photography, and must not be an employee of Carnegie Museums of Pittsburgh or Trib Total Media, or their immediate families and members of their household.

For complete rules, regulations, and submission instructions, visit <http://contests.TRIBLIVE.com>

About Carnegie Science Center

Carnegie Science Center is dedicated to inspiring learning and curiosity by connecting science and technology with everyday life. By making science both relevant and fun, the Science Center's goal is to increase science literacy in the region and motivate young people to seek careers in science and technology. One of the four Carnegie Museums of Pittsburgh, the Science Center is Pittsburgh's premier science exploration destination, reaching more than 700,000 people annually through its hands-on exhibits, camps, classes, and off-site education programs.

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About Carnegie Museums of Pittsburgh

Founded by Andrew Carnegie in 1895, Carnegie Museums of Pittsburgh is a collection of four distinctive museums dedicated to exploration through art and science: Carnegie Museum of Art, Carnegie Museum of Natural History, Carnegie Science Center, and The Andy Warhol Museum. In 2009, the museums reached more than 1.2 million people through exhibitions, educational programs, outreach activities, and special events.

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CARNEGIE SCIENCE CENTER

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